



BPCA
PestEx the pest management show



Sponsorship and advertising opportunities.

PestEx 2019
20-21 March
ExCeL, London

 01332 294 288
 #PestEx2019

pestex.org
the pest management show

Making the most of your connections at PestEx.

Seminar theatres



Technical theatre sponsor From £3,500

At PestEx we're committed to delivering technical pest management excellence. Our Technical theatre is all about education and knowledge sharing.

We've assembled thought-leaders from around the pest sector, and they always draw a crowd. Our 100+ seat theatre is often completely full to capacity. This is the perfect opportunity for a company that believes in technical excellence and wants to get their brand in front of lots of our visitors.

If you sponsor the Technical theatre, you'll get:

- To open the Technical theatre each morning
- Credit in the show guide
- Your company slide displayed before every presentation
- Your branding and literature in and around the seminar room.

Business theatre sponsor From £3,000

Our second incredibly popular seminar area is the Business theatre which is all about helping pest professionals manage and improve their businesses so there's a perfect opportunity for a service orientated sponsor to get seen by prospective clients.

If you sponsor the Business theatre, you'll get:

- To open the Business theatre each morning

Reach your target market in one go at the UK's largest pest control exhibition. PestEx attracts in excess of 2,500 attendees from around the world.

- Credit in the show guide
- Your company slide displayed before every presentation
- Your branding and literature in and around the seminar room.



Sponsorship of seminar session From £950

We've got loads of great Technical and Business based seminars planned for PestEx this year.

By sponsoring one of them you'll get to:

- Be the one to introduce the speaker
- Meet and greet the delegates as they take their seats
- Have your company slide displayed before the seminar
- Your literature placed out on all the delegates seats
- Credit in the showguide.

Around exhibition hall



Sponsor the registration area From £1,800

Want to be the first thing people see when they arrive and the last thing they see when they leave?

Sponsoring the registration area of PestEx is a big statement for companies that want to make a significant impact.

You'll get large pop-up display panels placed by the registration desks and your logo on the registration signage.



Sponsor the café area From £6,000

Located right in the centre of PestEx, the large café area is a prime location for making connections. The café is a prestigious spot perfect for a sponsor that wants connect with all the hungry and thirsty technicians that'll be coming in and out.

By sponsoring the café you'll get:

- The café named after you in the show guide
- Your adverts on the screens
- Your logo on the napkins
- Your logo on the cup holders
- Your own literature stands in the café.

Sponsor the "You are here" boards From £495

We'll be displaying large floorplans at two locations in the exhibition hall. The sponsorship package includes your logo next to your company name, plus highlighted text and stand number on the plan.



Sponsor the lanyards From £2,750

Perfect for a sponsor wanting to associate themselves with PestEx in a really meaningful way. You'll get your logo on the lanyard that every attendee will be wearing and take home with them. Think of all those photos you'll appear in!



Sponsor the delegate bags

Paper bags from £2,400
Jute bags from £3,800
Provide your own bag from £1,500

Every visitor to PestEx will be given a carrier bag as they register. You could have your company branding printed on literally thousands of bags that'll generate interest in your stand and probably make their way back to hundreds of pest management companies offices.

You'll also get an A4 handout of your choosing to go in each of the bags.

Insert in the delegate bags From £350

Get your best piece of literature in every single visitor's bag for them to read at PestEx or take home and peruse later. This is a

really economical way to extend your reach and make the most out of exhibiting. We'll need at least 3,000 pieces to ensure they get in everyone's bag.

The price will be dependent on the weight and shape of the literature you want to give away.

Product placement in the delegate bags From £185

Want to make a lasting impression? You can give something away in every delegates bag (but you'll need to send us A LOT if you want them in everyone's bag). The price will be dependent on the weight and shape of the product you want to give away.

Brochure library From £250

Want to give away something too large to go in every visitor bag? If you have a heavy catalogue or an important publication we can display them around the exhibition hall in a brochure library.

Route planner From £1,400

We're putting a nice map in each of the delegate pages. You can sponsor that map and direct people straight to your stand! You'll get highlighted on the map and an A4 sized advert in it.

Got an idea for something different?

Contact our events team, and we'll be able to put something special together with you. If you've got an idea for something you want to sponsor, we'll happily hear you out and see what's possible.

Show guides and emails



Advertise in the show guide

Full page from £950
Half page from £700
Quarter page from £400
Special position from £1200

The show guide is a powerful tool that the attendees will get when they enter the show. It's also the material people are most likely to take home with them at the end of the day, so it's an incredibly economical way of getting in front of new clients.

Pre-event mailshot From £225

We'll be sending all attendees an email telling them what not to miss at PestEx before they arrive at the show. You can be included in the special mailout and direct people straight to your stand! If you're doing something special on your stand, then you shouldn't miss this

We are able to offer lots of different sponsorship packages to suit every budget.

Beth Reed
☎ 07803 518 495
✉ beth@bpca.org.uk



SPONSORING EXCELLENCE IN PEST MANAGEMENT

WEDNESDAY 20 MARCH 2019
GIANT ROBOT, CANARY WHARF, LONDON

BRITISH Pest Management AWARDS 2019



GET INVOLVED IN THE INDUSTRY AWARDS

bpca.org.uk/bpma

The British Pest Management Awards (BPMA) are back and bigger than before. We had such great feedback from our first awards that this year we've got more awards, more tickets, and more entertainment. We're holding it at the Giant Robot rooftopia after day one of PestEx 2019.

Help us celebrate the crucial role pest management plays in protecting public health.

You can sponsor any of the following awards:

- | | |
|----------------------------------|--------------------------------|
| Company of the year | Technician of the year |
| Small company of the year | Young technician of the year |
| Soletrader of the year | Team of the year |
| Local Authority of the year | Lifetime achievement award |
| Community initiative of the year | Training and development award |
| Innovation of the year | Fumigation award |
| Marketing campaign of the year | Unsung hero |
| Collaboration of the year | |

From £750 per award

By sponsoring an award you'll get credited in the programme and publicity, your logo on the screens for the award, and you'll announce the winner. Most importantly you'll demonstrate your company's commitment to excellence at this unique event.

You can also sponsor:

- | | |
|------------------------------|---------------------------|
| Lanyards from £1,500 | Food passport from £2,000 |
| Drinks reception from £1,500 | Band from £1,500 |
| Drinks passport from £2,000 | |

CONTACT

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